



7TH ANNUAL

2024 BLACK MEN IN EDUCATION CONVENING

NOVEMBER 21-23, 2024 | PHILADELPHIA, PA





**CENTER FOR
BLACK EDUCATOR
DEVELOPMENT**

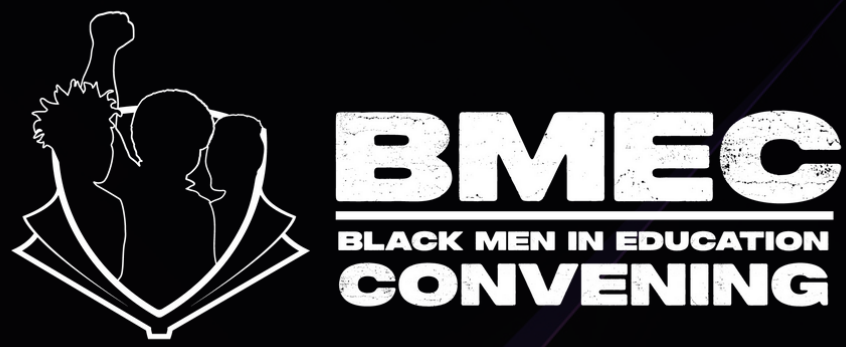
ABOUT

THE CENTER FOR BLACK EDUCATOR DEVELOPMENT

The Center for Black Educator Development is a national leader in advocating for and developing programming that supports the recruitment and retention of Black educators and improves the educational outcomes for Black students.

We recognize that supporting Black men in education is integral to transforming the education sector for the better.





#BMEC2024

The Black Men in Education Convening (BMEC) is one approach we're taking to recruit, retain, and activate more Black men to revolutionize the educational system.

Building on research, years of convening and organizing through The Fellowship: Black Male Educators for Social Justice, we're continuing our tradition of educational activism, providing Black men in education with support that will help them change the lives of students and the communities they serve.





BMEC
BLACK MEN IN EDUCATION
CONVENING

OUR GOAL

#BMEC2024 aims to bring together more than 1,000 Black men in education and those that support them. Our sponsors, who make this event possible, get access to our growing community of educators.

All sponsorships are tax deductible donations, as we are a 501(c)(3) non-profit organization.



OUR AUDIENCE

#BMEC2024 is for Black men in education and those who support them, including:

- School District and Higher Education Leaders & Administrators
- Education Nonprofit & Foundation Leaders
- Education Policy Leaders & Advocates
- Researchers
- High School & College Students
- Community Members





BMEC
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CONVENING

CONVENING STRANDS

STEM

**Physical, Mental and Social
Emotional Health and Wellness**

**Curriculum, Instruction and
Student Support**

**Parent and Community
Engagement**

**Leadership and
Policy Making**

**Professional Learning and
Development**

A LOOK BACK

#2023BMEC DATA



1,173
Attendees

90%

901 attendees were
Black (90%)

83%

829 attendees were
Black men (83%)

70%

First time at
BMEC

35

states represented plus
Senegal and Virgin Islands

A LOOK BACK

#2023BMEC ATTENDEE HIGHLIGHTS



The powerful speakers from the panel, really opened my eyes to a lot about being a Black man in education, especially one that is in his first year. That along with the very engaging workshops which I learned different ways to access not only my scholars but ways to improve myself as a teacher as well. Overall a great experience and I am so grateful for the opportunity to be apart of it.



I enjoyed the authentic experience and thoughtful engagement. The panelists were diverse and enlightened me to different ways of thinking that I hadn't considered. This conference was extremely different from any other conference I had attended. It allowed me to be myself and engage in Black experiences that I didn't think were possible at an event of this size.



The sessions were very impactful and meaningful. The whole experience was just amazing in itself. Meeting brothers who share the same goals and ambitions when it comes to teaching Black and Brown babies was inspiring.

- ❖ 96% of participants are motivated to support Black men educators in their local area and gather support systems that are sympathetic to this work.
- ❖ 98% of participants agree that Black men educators have the obligation to teach in ways that uplift and restore racial identities of their students.
- ❖ 99% of participants are committed to learning more about Black people's contributions to education and grounding their work in the teachings of Black historians and educators.
- ❖ 99% of participants believe that it is essential that Black men in education intentionally engage in self-care and work to address their emotional and mental needs.



SPONSORSHIP LEVELS

The Black Men in Education Convening (BMEC) provides a unique opportunity for companies and organizations to highlight their commitment to rebuilding the Black educator pipeline.

We will offer a range of sponsorship packages that can help meet marketing, branding, and corporate social responsibility objectives.

DIAMOND
\$250,000+

PLATINUM
\$100,000+

GOLD
\$50,000+

SILVER
\$25,000+

BRONZE
\$10,000+

TURQUOISE
\$5,000+

FRIENDS OF CBED
\$1,000 - \$4,999

SPONSORSHIP PACKAGES

DIAMOND: \$250,000+

- 15 complimentary tickets to #BMEC2024
- Social media takeover pre-convening (sponsor to provide content)
- Social media promotion with sponsor handle & logo (3 dedicated posts to sponsor pre-event, during and post event)*
- Sponsor recognition on registration signage
- E-blast sent out via CBED on behalf of sponsor
- Insert for tote bag (to be printed & supplied by sponsor)
- Keynote speaker sponsor (sponsor to introduce speaker and cover speaker travel related costs)
- Sponsored commercial to be aired during general session (sponsor to provide 60 sec video)
- Sponsor a lunch (signage at meal recognizing sponsor)
- Co-branded signage ie. step & repeats, name badges, etc.
- Networking event reception on 33rd floor of Loews Hotel (2 receptions up to 50 people per event)



SPONSORSHIP PACKAGES

PLATINUM: \$100,000+

- 10 complimentary tickets to #BMEC2024
- Social media promotion with sponsor handle & logo (3 dedicated posts to sponsor pre-event, during and post event)
- Sponsor recognition on registration signage
- E-blast sent out via CBED on behalf of sponsor
- Insert for tote bag (to be printed & supplied by sponsor)
- Sponsor commercial to be aired during general session (sponsor to provide video)
- Sponsor a breakfast (signage at meal recognizing sponsor)



SPONSORSHIP PACKAGES

GOLD: \$50,000+

- 5 complimentary tickets to #BMEC2024
- Social media promotion with sponsor handle & logo (dedicated post to sponsor prior to convening)
- Sponsor recognition on the convening app
- E-blast sent out via CBED on behalf of sponsor
- Insert for tote bag (to be printed & supplied by sponsor)
- Sponsor a workshop or a snack break (signage at meal or workshop recognizing sponsor)



SPONSORSHIP PACKAGES

SILVER: \$25,000+

- 3 complimentary tickets to #BMEC2024
- Social media promotion with sponsor handle & logo
- Sponsor recognition on the convening app
- E-blast sent out via CBED on behalf of sponsor



SPONSORSHIP PACKAGES

BRONZE: \$10,000+

- 2 complimentary tickets to #BMEC2024
- Social media promotion with sponsor handle & logo
- Sponsor recognition on the convening app



SPONSORSHIP PACKAGES

TURQUOISE: \$5,000+

- 1 complimentary ticket to #BMEC2024
- Social media promotion with sponsor handle & logo
- Sponsor recognition on the convening app



SPONSORSHIP PACKAGES

FRIENDS OF CBED: \$1,000- \$4,999

- Social media promotion with sponsor handle & logo
- Sponsor recognition on the convening app





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A LA CARTE SPONSORSHIPS

ITEM

PRICE

60 SEC VIDEO AD

(TO BE AIRED DURING A WHOLE
GROUP SESSION)

\$5,000

VENDOR TABLE

(FOR 2 DAYS)

FOR-PROFIT: \$1,000

NON-PROFIT: \$600



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QUESTIONS?

Please contact Mimi Woldeyohannes at
mimi.woldeyohannes@TheCenterBlackEd.org



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thecenterblacked.org



**CENTER FOR
BLACK EDUCATOR
DEVELOPMENT**

BMEC is necessary to our work of (Re)Building the Black Educator Pipeline.
Thank you for helping us make this event possible.